

The American Dream Fund

Supporting small businesses with big dreams

WHAT IS THE AMERICAN DREAM FUND?

The [American Dream Fund](#) is investing in the future of small businesses, and pledges a \$5M+ grant program for qualifying Minority & Women-Owned Business Enterprises (MWBE), Chambers of Commerce and Business Associations.

The Grant Program founded by TagFi and The National Black Chamber of Commerce provides \$10,000 economic development grants to participating Chambers and Business Associations as well as grants, giveaways and discounts for small businesses on critical business products and services to help them navigate the recovery from COVID-19.

HOW DOES MY BUSINESS ASSOCIATION QUALIFY FOR FUNDING?

- 1) You must be a **registered business association** in the United States
- 2) You must **activate a custom-branded Channel for your business community** on the soon-to-be-launched [SB Market Network](#), a virtual marketplace that empowers the small business community
- 3) You must receive participation from **300 or more businesses** in your Channel, giving them the ability to network digitally, engage in your Chamber's content and events, and access the marketplace of ADF Sponsor giveaways, discounts and offers

WHAT CAN THESE MARKETING TOOLS DO FOR MY ORGANIZATION?

Your organization will have digital tools to attract members and sponsors through an engaging forum on your website that provides your community a platform to network, promote their business, access savings, and engage with your organization's content.

- **Grants & Discounts**
- **Networking & Promotion**
- **Your Content & Events**

If you refer a sponsor to participate in the ADF, your Chamber or Business Association will receive 25% of the investment value.

PARTNER WITH US

NBCC | National Black Chamber of Commerce®

