

Local Contacts

Village of Grafton

860 Badger Circle Grafton, WI 53024 (262) 375-5300 www.qualitylifegrafton.com

Town of Grafton

1102 Bridge Street Grafton, WI 53024 (262) 377-8500 www.townofgrafton.org

Note: Because of sampling variability, some estimates from the US Census Bureau, 2013-2017 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.

Grafton Area Chamber of Commerce

1624 Wisconsin Avenue Grafton, WI 53024 (262) 377-1650 www.grafton-wi.org

Ozaukee Economic Development

121 W. Main Street Port Washington, WI 53074 (262) 238-7730 www.ozaukeebusiness.org Prepared by:
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The 2020 Grafton Economic Profile is made possible through the support and assistance of the Grafton Chamber of Commerce.



Community Economic Profile 2020

Population

| | Village of | Town of | Ozaukee |
|------------|------------|---------|----------|
| | Grafton | Grafton | County |
| Median Age | 41.2 yrs | 46 yrs | 44.3 yrs |
| Male | 47.6% | 53.8% | 49.1% |
| Female | 52.4% | 46.2% | 50.9% |

Source: US Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Population Growth (1980-2018)

| | Village of | Town of | Ozaukee | |
|-------|------------|---------|---------|--|
| ⁄ear | Grafton | Grafton | County | |
| 1980 | 8,381 | 3,588 | 66,981 | |
| 1990 | 9,340 | 3,745 | 72,831 | |
| | (11.4%) | (4.4%) | (8.7%) | |
| 2000 | 10,464 | 3,980 | 82,317 | |
| | (12.0%) | (6.3%) | (13.0%) | |
| 2010 | 11,459 | 4,053 | 86,395 | |
| | (9.5%) | (1.8%) | (5.0%) | |
| 2015 | 11,527 | 4,065 | 87,850 | |
| | (.005%) | (.002%) | (.16%) | |
| 2019* | | | | |
| 2013 | 11,959 | 4,221 | 89,905 | |
| | (4.6%) | (4.15%) | (3.51%) | |

Source: Wisconsin Demographic Services Center, Official Final Estimates, 1/1/2019, WI Municipalities, with Comparison to Census 2010. Population change percentage is shown in parentheses.

<u>Income</u>

| | | Median |
|--------------------|------------|-----------|
| | Per Capita | Household |
| | Income | Income |
| Village of Grafton | \$36,686 | \$70,436 |
| Town of Grafton | \$49,453 | \$97,328 |
| Ozaukee County | \$47,752 | \$82,869 |
| Wisconsin | \$31,998 | \$59,305 |

Source: US Census Bureau, 2017 ACS 1-Year Estimates

Households

| | Village of Grafton | Town of Grafton | Ozaukee County |
|---------------------|-----------------------|--------------------|-------------------|
| Total Households | 4,925 | 1,536 | 35,044 |
| Avg. Household Size | 2.35 | 2.68 | 2.47 |
| Total Families | 3,326 | 1,232 | 24,944 |
| Avg. Family Size | 2.84 | 3.01 | 2.94 |

Source: US Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Housing

| | Village of | Town of | Ozaukee |
|-----------------------|------------|-----------|-----------|
| | Grafton | Grafton | County |
| Total Housing Units | 5,240 | 1,630 | 36,945 |
| Owner-occupied Units | 3,133 | 1,288 | 26,368 |
| Median Value | \$212,200 | \$268,900 | \$262,100 |
| Renter-occupied Units | 1,754 | 229 | 8,248 |
| Median Rent | \$962 | \$770 | \$867 |
| | | | |

Source: US Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Taxes

2019 Local Property Taxes:

| Village of Grafton | |
|--------------------------------------|---------|
| Assessment Ratio | 0.8179 |
| Net Rate/\$1,000: | |
| Within the Grafton School District | \$21.37 |
| Within the Cedarburg School District | \$19.90 |
| Town of Grafton | |
| Assessment Ratio | 0.9107 |
| Net Rate/\$1,000 | |
| Within the Grafton School District | \$14.77 |

Within the Cedarburg School District \$13.45

Within the Port Wash.-Saukville District \$14.11

Source: Ozaukee County Treasurer's Office –2018 Tax Rate By Jurisdiction

Labor Force

| | Village of Grafton | Town of Grafton | Ozaukee County |
|---------------------------|-----------------------|--------------------|-------------------|
| Population 16 and older | 9,361 | 3,399 | 71,143 |
| Population in labor force | 71.1% | 70.5% | 67.3% |
| Population employed | 68.6% | 69.6% | 65.2% |
| Population unemployed | 2.5% | 0.9% | 2.0% |

Source: US Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Employment by Industry

| Total primary jobs in the Grafton Area | 8,916 |
|--|-------|
| Village of Grafton | |
| Town of Grafton | 852 |

Primary Employment by industry category for workers employed in the Grafton Area (Village of Grafton and Town of Grafton):

| Industry | Number Employed | Percent |
|--|--------------------|---------|
| Manufacturing | 2,280 | 25.6 |
| Health Care and Social Assistance | 1,511 | 16.9 |
| Retail Trade | 1,393 | 15.6 |
| Administration & Support, Waste Management and Remediation | 624 | 7.0 |
| Finance and Insurance | 760 | 8.5 |
| Accommodations and Food Service | 631 | 7.1 |
| Professional, Scientific and Technical Services | 483 | 5.4 |
| Construction | 242 | 2.7 |
| Educational Services | 335 | 3.8 |
| Public Administration | 151 | 1.7 |
| Wholesale Trade | 197 | 2.2 |
| Other Services (excluding Public Administration) | 142 | 1.6 |
| Arts, Entertainment and Recreation | 73 | 0.8 |
| Information | 47 | 0.5 |
| Real Estate Rental and Leasing | 44 | 0.5 |
| Transportation and Warehousing | 3 | 0.0 |

Source: U.S. Census Bureau, OnTheMap Application, 2017

Major Employers

| Aurora Medical Center | Medical Center |
|------------------------------------|--|
| Calibre Inc. | Metal Coating |
| Cedarburg Pharmaceuticals, Inc. | Laboratories-Research & Dev. |
| Exacto Spring Corp. | Spring Wire Form Manufacturer |
| Fire Ridge Golf Course | Golf Course |
| Frank Mayer & Associates | Display Advertising |
| Gauthier Biomedical | Medical Equipment & Supplies |
| Grafton School District | Elementary & Secondary School |
| Holton Brothers Inc. | Masonry Contractors |
| Карсо | Metal Stamping Manufacturer |
| LEESON Electric Corporation | Electric Motors—Distributors |
| Miba International Bearings | Bearings |
| Microbrush International | Dental Equipment & Supplies |
| Pace Industries | Tool & Die Makers |
| Portal Industries | Social Service & Welfare Organization |
| Ram Tool | Tool & Die Manufacturers |
| Rexnard | Conveyors & Conveying Equipment |
| Source: Wisconsin Department of Wo | |

Major Retailers

| Aldi | Kohl's | Pick 'n Save |
|-----------------------|-----------------|----------------|
| Colder's | Meijer | Pier 1 Imports |
| Costco Wholesale | Men's Warehouse | Sendik's |
| Dick's Sporting Goods | Michael's | Target |
| Home Depot | PetSmart | Ulta |

Major Health Care Facilities

Aurora Medical Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

Aurora Cancer Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

Aurora Advanced Healthcare

215 W Washington St., Grafton, WI 53024

Ascension Columbia St. Mary's Grafton Medical Center

2061 Cheyenne Ct., Grafton, WI 53024













Education

Educational Attainment:

| | Village of Grafton | Town of Grafton | |
|------------------------------|-----------------------|--------------------|-------|
| Bachelor's Degree or Higher | 43.9% | 40.8% | 47.7% |
| High School Degree or Higher | 96.4% | 95% | 96.2% |

Source: US Census Bureau, 2013-2017 American Community Survey

Public and Private Schools

The Village of Grafton is served by the Grafton School District and the Cedarburg School District. The Town of Grafton is served by the Grafton School District, Cedarburg School District and Port Washington-Saukville School District. The Grafton area is also served by three parochial schools: Our Savior Lutheran School, St. Joseph Parish School, and St. Paul Lutheran School.

In addition, the Grafton School District , Cedarburg School District, and Port Washington-Saukville School District offer a four-year-old kindergarten (4K) program.

| | Average | HS Completion |
|---------------------------|-----------|---------------|
| School District | ACT Score | Rate |
| Grafton | 22.9 | 98.3% |
| Cedarburg | 25.5 | 98.6% |
| Port Washington-Saukville | 22.1 | 97.5% |
| Wisconsin | 20.4 | 89.6% |
| Wisconsin | 20.4 | 89.6% |

Source: Wisconsin Department of Public Instruction 2017-2018 School Year (Completion Rates for 2018 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee Milwaukee Area Technical College Marquette University Concordia University Wisconsin Cardinal Stritch University Milwaukee School of Engineering Alverno College Mount Mary University Medical College of Wisconsin Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

Business Incentives

The Village has several active Tax Increment Financing districts. We also have business district specific low interest loans available.

Transportation

Grafton is conveniently located along Interstate Highway 43. With three interchange access points, the entire Grafton area is within four miles of the interstate.

Highways

Interstate Highway 43, State Highways 32 and 60, County Highways C, V and W.

Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (31 miles south)
- Chicago's O'Hare International Airport (100 miles south)

Rail

Rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station. (22 miles south)

Water

Port Washington Marina (7 miles northeast)
Port of Milwaukee (25 miles south)

Amenities

The Village's amenities include 17 parks and open space areas encompassing 120 acres, recreation programs, aquatic center, senior center, access to the 30-mile Ozaukee Interurban Trail, library, and vibrant downtown.

The Town's amenities include the Legacy Trail, Town of Grafton non-motorized boat launch, Lion's Den Gorge Nature Preserve, and access to the 30-mile Ozaukee Interurban Trail.



For additional information, including Grafton's Business and Community Directory, please see the Grafton Chamber of Commerce EZ Book: www.novoprint.com/GraftonEZBook.html